# 2 New Logo Ideas

1. 1st Cloud Technology

Round 2

#### 1. 1st Cloud Technology (Idea 2.1)...

\* Back up to 100% Opacity of Cyan in cloud



\* Added VOIP symbol



\* Added CCTV Symbol



\* 'Idea' symbol comes out



\* Just one 'WI-FI' symbol (I think you mean take one of the 'RSS' feeds out)



#### 1. 1st Cloud Technology (Idea 2.1)...

\* Same but no clutter..



#### 1. 1st Cloud Technology (Idea 2.2)... Lighter colour...

\* 50% opacity might cause problems

\* So I have picked lighter colour

#### PANTONE 297?

I have a Pantone book if you want to pick exact colour?



#### 1. 1st Cloud Technology VOIP Symbols





4. Or idea 4 - this is a comp image of a vector I could buy (and take colours out) if you prefer?

#### 1. 1st Cloud Technology CCTV Symbols



1. Idea 1 (I used this)

2. Or idea 2 - this is a comp image of various vectors I could (choose one and) buy if you prefer?

## 2 New Logo Ideas

2. 1st Cloud Accountants (with money symbols)

#### 1. 1st Cloud Accountants (Idea 1.1)...

 $^{\star}$  Back up to 100% Opacity of Cyan in cloud

- \* Move main logo text up to make room for row of icons
- \* Add idea symbol
- \* Add communication symbol
- \* Re-order icons so currencies aren't grouped together



#### 1. 1st Cloud Accountants (Idea 1.1)...

\* Same but no clutter..



#### 1. 1st Cloud Accountants (Idea 1.2)... Lighter colour...

\* 50% opacity might cause problems

\* So I have picked lighter colour

PANTONE 297?

I have a Pantone book if you want to pick exact colour?



### 1. 1st Cloud Accountants (Idea 1.2)...

\* Can develop further if need be....